

The 37th Annual Meeting of the
AANS/CNS Section on Disorders of
the Spine and Peripheral Nerves

SPINE SUMMIT 2021

**COURAGE, RESILIENCE,
AND EXCELLENCE:
SETTING THE PATH.**

**July 28–31,
2021**

SAN DIEGO



Exhibitor Prospectus



Dear Corporate Partner,

On behalf of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, I would like to extend an invitation for you to participate in 2021 Spine Summit, taking place July 28-31, 2021, at the Hilton San Diego Bayfront. During what is already a successful meeting, we are looking to improve our connection with you. The AANS/CNS Section on Disorders of the Spine and Peripheral Nerves serves to advance spinal neurosurgery and related disciplines, and Spine Summit 2021 is expected to attract more than 600 surgeons and allied medical professionals seeking information on the latest advancements in spine and peripheral nerve surgery.

As a 2021 Spine Summit exhibitor, you will receive valuable opportunities to network with key decision makers from institutions and practices across the US and around the world who are looking for information about your products and services. As numerous residents attend this meeting, you also have the chance to build associations with those who will decide trends and technological advances in the future.

While you renew relationships with existing contacts and meet new ones, we will present you with many occasions to interact and connect with attendees, from multiple daily beverage breaks to the Opening Reception. To further enhance your ability to get in front of attendees, the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves offers a wide array of corporate support opportunities that will increase brand awareness and position your company as a supporter of neurosurgical education. Corporate support opportunities are listed beginning on page 14.

Exhibit at 2021 Spine Summit and take advantage of this well-respected and highly attended conference to meet and educate hundreds of spine and peripheral nerve neurosurgeons and allied health professionals about your most significant products and services.

Reserve your booth space today—and be sure to apply early, as exhibit space does sell out. Do not forget to take advantage of our corporate support opportunities, which allow you to extend your presence outside the Exhibit Hall. Please join us and help continue the success of this meeting.

I look forward to seeing you in San Diego!

Sincerely,

Juan S. Uribe

Juan Uribe

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Overview

The purpose of the AANS/CNS Section on Spine and Peripheral Nerves is to foster the use of spinal neurosurgical methods for the treatment of diseases of the spinal neural elements, the peripheral nerves. The Section strives to advance spinal neurosurgery and related sciences, improve patient care, support meaningful basic and clinical research, provide leadership in undergraduate and graduate continuing education, and promote administrative facilities necessary to achieve these goals.

Reach Decision Makers At The AANS/CNS Section On Disorders Of The Spine And Peripheral Nerves!

Exhibiting at the 2021 Spine Summit is an excellent way to:

- Maintain business relationships with your valued customers
- Develop new relationships with leaders in the field of spinal neurosurgery and learn more about the products and services they want
- Increase your company's visibility with key decision makers looking for the latest information on your products and services
- Educate your company's target audience about products and services

Traffic Generators for Exhibitors

Exhibits are an important part of the educational experience for the attendees. In 2020, 85.1 percent of attendees visited the Hall. To encourage participation, the Exhibit Hall is conveniently located adjacent the Scientific Sessions and other meeting rooms. We also offer the following services and amenities to encourage traffic flow and help maximize exposure in the Exhibit Hall.

- Daily beverage breaks
- Lunch in the Exhibit Hall on Friday and Saturday
- 'What's New' Sessions

Take advantage of the opportunities to further increase your visibility and engagement with attendees. For more details, please see the Corporate Support options beginning on page 13.



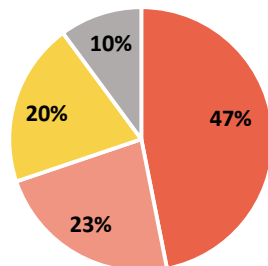
Attendee Demographics

Our members care about Your Products

The members of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves are respected neurosurgeons and allied spine healthcare professionals from leading universities, hospitals, and private practices across the United States and around the world.

Our members are key decision makers and future leaders in the field of spine surgery. They come to the 2021 Spine Summit seeking information on the latest products and services to improve their practice and quality of patient care.

2020 Spine Summit Demographics

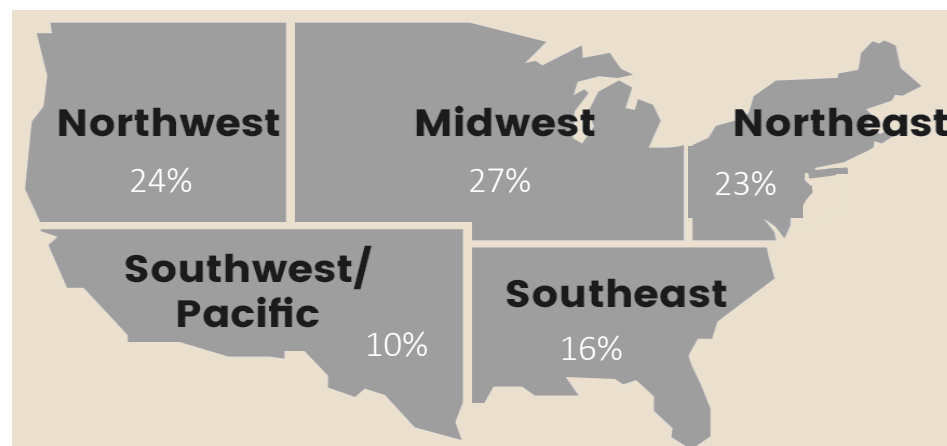


■ Practicing Neurosurgeons ■ Associate & Allied ■ Resident & Fellow ■ Medical Student

Resident & Fellow: Neurosurgical or spine residents currently enrolled in an accredited residency program and individuals completing a neurosurgical fellowship immediately following their residency.

Associate & Allied: Adjunct physicians or scientists of other collateral or related fields who are active in the area of spinal disorders but are not members of the AANS or CNS. This category also includes neuroscience nurses, physician assistants, and medical technologists with a background in spine and peripheral nerve disorders.

United States Regional



International Reach

The AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting has neurosurgical attendees from around the globe including:

- | | | | |
|-------------|------------|----------------|------------------|
| ➤ Argentina | ➤ Germany | ➤ Peru | ➤ Switzerland |
| ➤ Australia | ➤ Japan | ➤ Saudi Arabia | ➤ Taiwan |
| ➤ Brazil | ➤ Mexico | ➤ South Korea | ➤ United Kingdom |
| ➤ Canada | ➤ Pakistan | ➤ Spain | |

Exhibitor Specifics (pending safety guidelines in 2021)

Cost of Exhibit Space

Each exhibit space is 10' deep x 10' wide with a maximum of three (3) booths purchased.

The cost of each 10' x 10' exhibit space is:

- Linear: \$ 3,750
- Corner: \$ 4,000

Signed Exhibitor Applications and checks for the full amount must be mailed to:

Congress of Neurological Surgeons
Attn: Corporate Development
10 N. Martingale Road, Suite 190, Schaumburg, IL 60173-2294

Exhibit Application Deadline for Payment

Friday, March 26, 2021

Exhibit Space Assignments

Monday, May 3, 2021

Equipment

Each exhibit space will be equipped with an 8' back drape, 3' side rails, and an identification sign. Electricity, audiovisual, telephone, internet access, etc. will be at the expense of the exhibitor. This exhibit facility is carpeted.

Exhibit Location

All technical exhibits will be located on the 4th floor Sapphire Level at the Hilton San Diego Bayfront

Exhibit Hall Access

Exhibitor personnel will be permitted on the exhibit floor two hours prior to opening and may remain 30 minutes after the daily closing of the Exhibit Hall, with the exception of Friday, July 30 when dismantling begins. All booth personnel meetings must be conducted within these hours and within the confines of your booth. Admittance other than at the above specified times is not permitted.

Scientific Session Access

Exhibitors may attend the daily Scientific Sessions free of charge once all attending doctors have been seated. Exhibitors may NOT register for special courses.

Exhibitor Service Kit

The Exhibitor Service Kit, including shipping instructions and various service order forms, will be emailed to exhibiting companies on Friday, May 7, 2021.

Meeting Dates

July 28-31, 2021

Exhibit Dates and Hours

Thursday, July 29

9:00 am–4:30 pm

Friday, July 30

9:00 am–1:15 pm

Location

Hilton San Diego Bayfront

1 Park Blvd

San Diego, CA 92101

619-564-3333

Registration

Thursday, 11:00 am–5:30 pm

Friday, 6:30 am–6:30 pm

Saturday, 6:30 am–5:30 pm

Sunday, 6:30 am–12:30 pm

Installation

Wednesday, July 28, 2021

Note:

Lunch served in the Exhibit Hall from 12:00–1:00 pm Thursday, July 29, and 12:15–1:15 pm Friday, July 30. Lunch provided to any exhibitors with meeting badges.

Dismantling

Friday, July 30, 2021

1:00–8:00 pm

Spine Summit 2021 Office: Congress of Neurological Surgeons 10 N. Martingale Road, Suite 190 Schaumburg, IL 60173-2294

Tel: 847-240-2500

Fax: 847-240-0804

Email:

corporatedevelopment@cns.org

Remit all Payments to

Congress of Neurological Surgeons

Attn: Corporate Development

10 N. Martingale Road, Suite 190

Schaumburg, IL 60173-2294

Registration and Badge Distribution

Only confirmed exhibitors may register for the meeting. Distributor or guest badges are not available. The non-member, non-physician category is open to scientists and researchers involved in neurosurgical research and/or product development. This category is not open to representatives of non-exhibiting medical device manufacturers and distributors, pharmaceutical companies, or other organizations providing goods and services to the neurosurgical population.

Badges will be distributed to booth personnel at Exhibitor Registration. Exhibitors may register two (2) exhibit booth personnel per contracted 10' X 10' exhibit booth, free of charge. All advance registrations above the free allotment will be charged \$100 each. All registrations after the deadline and all on-site registrations will be assessed an additional \$50 processing fee. No exceptions will be made. Representatives without a badge or with badges not prepared by the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves will not be admitted into the Exhibit Hall.

Badges are personal and non-transferable and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons, or other items to badges is not permitted. Replacements for lost or stolen badges may be purchased for \$50 each on site.

You are One Click Away

For up-to-date information on the Annual Meeting, Scientific program, and much more, visit cns.org/spine

Neurosurgical Attendance

Section members, other neurosurgeons, or allied medical professionals who are not considered full-time employees of the exhibiting company may not register as an exhibitor. Neurosurgeon employees may register as representatives of exhibiting companies, but will not receive CME credit or an attendance certificate.

Opening Reception

The event takes place on Wednesday, July 28th from 6:30–8:00 pm at the Hilton San Diego Bayfront. Exhibitors who book housing through the official Spine Summit housing block will receive two (2) complimentary tickets per 10' x 10' booth contracted. Additional tickets may be purchased on-site for \$100 each.

Housing Information

A designed exhibitor housing block has been reserved at the Hilton San Diego Bayfront. Housing and registration forms will be live on Friday, April 30, 2021.



Exhibit Hall Floor Plan

(Pending the most up-to-date safety guidelines)

Important Deadlines

2021

Friday March 26	Friday April 2	Monday April 19	Friday April 30	Monday, May 3	Monday July 2	Wednesday July 28	Thursday July 29	Friday July 30
Deadline for Exhibitor Application	Exhibit Space Confirmation	Exhibit Space Cancellation Deadline for Full Refund (less \$500 administrative fee)	Exhibitor Service Kit and Exhibitor Housing Forms Available	Deadline for Corporate Support Application	Advance Registration Deadline	Exhibit Installat	Exhibit Dismantle	Spine Summit Concludes

Preliminary Program At-a-Glance *(subject to change)*

Wednesday

July 28

11:00 AM–5:30 PM

Registration

12:30–1:30 PM

non-CME Sponsored Lunch Symposia

1:30–3:30 PM

Seminar for APRN and PAs

1:30-5:30 PM

Special Course 1

Novel and Emerging Technologies in Spine Surgery

Special Course 2

Spinal Deformity: Applying Current Deformity concepts to Your Practice, a Case-based Approach

Special Course 3

NEW! Innovations in Peripheral Nerve Surgery

Special Course 4

Introduction to Spinal Coding: From Decompression to Deformity

Special Course 5

NEW! Cervical Spine Cord Injury: What Every Neurosurgeon Needs to Know

6:30-8:30 PM

Opening Reception

8:30-10:30 PM

Dinner Seminar

Spine Summit Honored Guest Dinner Symposium:
"The Future of Spine Surgery: Predictions about Technology, Healthcare and the Evolution of Tomorrow's Spine Surgeon"

Thursday

July 29

9:00 AM–4:30 PM

Exhibit Hall opens

6:30 AM–6:30 PM

Registration

6:30 AM–7:30 AM

Continental Breakfast

7:00–7:45 AM

Challenging Cases 1 Oral Board – style Challenging Cases: Cervical

7:45–8:00 AM

Opening Remarks

8:00–9:30 AM

Scientific Session 1

Resilience: 2020 Lessons Learned

9:30–10:15 AM

Beverage Break and 'What's New' Sessions in the Exhibit Hall

10:15 AM–12:00 PM

Scientific Session 2

Courage: From Learner to Learned (What My Mentors Taught Me That Has

12:00–1:00 PM

- non-CME Sponsored Lunch Symposia
- Lunch in Exhibit Hall

1:00–2:30 PM

Scientific Session III

2:30–3:15 PM

Beverage Break and 'What's New' Sessions

2:30-4:30 PM

Peripheral Nerve Session: Case-based Approaches

3:15–4:25 PM

Oral Abstract Concurrent Sessions

4:30–6:30 PM

Crossfire: 'Finesse or Brute Force' Happy Hour Debates

Friday

July 30

9:00 AM–1:15 PM

Exhibit Hall opens

6:30 AM–5:30 PM

Registration

7:00–8:00 AM

Challenging Cases: Lumbar

8:00–9:30 AM

Scientific Session IV

9:30–10:15 AM

Beverage Break and 'What's New' Sessions

10:15–12:15 AM

The Cahill Controversies

11:45 AM–12:00 PM

Annual Business Meeting

12:15–1:15 PM

- non-CME Sponsored Lunch Symposia
- Lunch in Exhibit Hall

1:30-4:30 PM

CME Special Courses

Special Course 6

Pediatric Spinal Pathology for the Adult Spine Surgeon

Special Course 7

Treatment and Complication Avoidance in the Management of Spinal Tumors

Special Course 8

Spine Summit Grand Rounds: Difficult Cases – The Decision-Making Dilemma

Special Course 9

Starting Your Career: Practical Tips for Success

Special Course 10

NEW! Practical Matters: What every APP/ Surgeon Team Needs to Know

5:30 – 7:30 PM

Young Neurosurgeons Dinner

6:00 – 7:00 PM

Reception with WINS

Saturday

July 31

6:30 AM–12:30 PM

Registration

7:00–7:30 AM

Challenging Cases: Peripheral Nerve

7:30–9:30 AM

Specialty Breakouts

9:30-11:15 AM

Scientific Session V

11:15 AM–12:15 PM

Special Session: Business of Neurosurgery

12:10 - 12:30 PM

DSPN Business Meeting

12:30 PM

Meeting Concludes

**Hours, special course options, and placement are subject to change.*

***Please visit cns.org/spine for most current preliminary program.*

Exhibitor Rules and Regulations

Rules and Regulations

The rules and regulations were created for the best interest of the exhibitors, attendees, and the AANS/CNS Section on Disorders of the Spine & Peripheral Nerves Annual Meeting. It is important that each exhibitor abide by these regulations. Failure to comply with any rule set forth may result in the denial of future participation.

Interpretation of Rules

The following rules and regulations are part of the contract between the exhibitor and the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves (the Association). The Association shall have full power in the interpretation and enforcement of rules and regulations governing exhibitors. All matters not covered in these rules and regulations shall be referred to the Association for adjudication and the decision of the Association shall be final. These rules and regulations may be amended at any time by the Association and all the amendments so made shall be binding upon the exhibitor equally with these rules and regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing, before or during the 2021 AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting, and may be given to any authorized agent or representative of the exhibitor.

Purpose of Exhibit

The purpose of the exhibits, an integral part of the 2021 Spine Summit educational activity, is to complement the professional meetings and clinical sessions by enabling registrants to evaluate the latest developments in equipment, supplies, and services that are presented for use by spine and peripheral nerve surgeons. The Association does not in any manner endorse any of the products or services related to the exhibits that have been accepted for display and sale during the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting. The Association reserves the right to determine the eligibility of all exhibit space applicants.

Product Sales/Solicitation of Orders

The sale of products and services is allowed on the exhibit floor provided such sales are conducted in a professional, business-like manner, in accordance with AANS/CNS Section on Disorders of the Spine and

Peripheral Nerve guidelines, and the exhibitor complies with all state and local tax regulations. No signage or advertising of product pricing will be allowed. The Association reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

Market Research

Market research can only be conducted by firms hired by a 2021 Spine Summit exhibitor. With its application for exhibit space, the research company must submit a letter of authorization from its sponsoring company and a list of all premiums proposed for distribution. Market research booths must remain open and staffed throughout the Spine Summit. All interviews must be conducted within the confines of the booth space—soliciting registrants in the aisles is strictly prohibited. Violations assessed against exhibiting market research companies may also be applied to the sponsoring company.

Exhibit Application

To be included in the initial assignment of space, potential exhibitors must complete application/ contract and return it with full payment on or prior to Friday, March 26. Applications received without payment will not be processed and no space assigned. If paying by credit card, you may fax or email your application.

Exhibit Booth Assignment

Payment in full (\$3,750 or \$4,000 per 10' x 10' booth) is due by Friday, March 26. Submission of an application does not guarantee booth assignment. Booths will be allocated on the following basis: 1. Priority points earned for previous five (5) Annual Meetings, 2. Number of booths requested, 3. Date of receipt of application, 4. Space availability, and 5. Proximity of competitor companies on the exhibit floor. Exhibitors earn one priority point for each 10' x 10' booth occupied in the last five years. If exhibitor fails to participate in the meeting in any given year, priority points will be forfeited. Companies that have merged with, been purchased by, or have purchased another company may use the exhibit history from either company, but not the combined history of both companies. The Association should be notified in writing the acquisition or merger between companies has been completed and indicate date of completion. If two or more companies request adjacent booth space, or if two or more companies co-market a product at one booth, exhibit space assignment will be

made by averaging the co-marketing companies' points.

Space Relocation

The Association reserves the right to change the exhibit floor plan if conflicts arise regarding space requests or conditions that are beyond the Association's control. The Association reserves the right to relocate exhibitors demonstrating loud apparatus or conducting odor-producing activities in an area where the noise or aroma will not interfere with other exhibits. The Association reserves the right to determine at what point sound or odor interferes with others and must be discontinued. The Association reserves the right to relocate an exhibitor at any time, with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in the Spine Summit, the payment for exhibit space will be fully refunded, proportionate to the exhibitors' level of participation.

Booth Space Reductions or Cancellations

Request for booth space reductions and/or cancellations must be made in writing. Written requests received on or before April 19, will receive a full refund of the cost of the space being reduced or cancelled, less a \$500 administrative fee. The Association will retain total cost of space being reduced or cancelled after Monday, April 19. An exhibitor's cancellation of booth space will result in the release of all assigned hotel guest rooms and Exhibitor badges. No refund will be allowed for exhibit space left unoccupied during the Annual Meeting. Refunds of cancellations or reductions will not be reimbursed until after the Annual Meeting.

Subletting of Space

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

Linear Booths

All linear booths will be equipped with an 8' high back drape, 3' high side rails, and a 7" x

44" identification sign displaying the exhibitor's name and booth number.

Linear booths must not exceed 8' in height unless located at the hall perimeter—such booths may be 12' in height. Any construction that exceeds the 3' high side rail dividers shall not extend more than half the distance from the back wall of the exhibit nor will any display be allowed to limit or otherwise interfere with other exhibits.

Exhibit Booth Construction and Arrangement

All exhibits must be confined to the spatial limits of their respective booth(s) as indicated on the floor plan and all equipment, products, or materials to be shown or demonstrated must be placed within the exhibitor's contracted exhibit space in order to ensure attendees viewing the exhibit will stand within said space, not in the aisles. All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. If other exhibitors or the Association object to any exposed portions of a display, the exposed portions will be draped by the Association and billed to the exhibitor. All tables used in an exhibit space must be skirted.

Hanging Signs and Banners

No signs, parts of exhibits, or any other exhibit material are to be suspended from or attached to the ceiling or walls of the Exhibit Hall in any manner. All booth identification must be part of the physical structure of the booth itself.

Fire Regulations

All material used in the exhibit must be flame-proof and fire-resistant in order to conform to local fire ordinances and in accordance with the regulations established by the hotel.

Music Licensing

Exhibitors must receive relevant licenses from ASCAP and BMI if they plan to present live or pre-recorded music at any time during the meeting. Exhibitors are responsible for obtaining appropriate licenses for any copyrighted music used in connection with their exhibit.

Exhibit Booth Conduct

The Association reserves the right to approve all exhibits and activities related thereto. The Association may require that an

exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting, or if it exceeds the bounds of good taste as interpreted by the Association. An exhibitor of a questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application for approval. Inspection of the Exhibit Hall will be made during installation hours. An effort will be made to advise exhibitors of any deviation from exhibit rules at that time. Exhibitors must make all corrections requested by the Association at their own expense or risk removal from the Exhibit Hall without notice and without obligation on the part of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves for any refund whatsoever. The Association reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/ or spirit of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Lingering in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting booth personnel is strictly prohibited and may be cause for expulsion. Exhibitors may not sell any food or beverage on the exhibit floor without prior permission from the Section on Disorders of the Spine & Peripheral Nerves Annual Meeting office. Distribution of any literature outside of an exhibitor's own space is prohibited. No procedures may be performed on any live tissue on the exhibit floor. Exhibitors may not leave their booth unattended for an extended period of time. Exhibitors are not permitted to dismantle prior to 1:00 pm on Friday, July 30, 2021. Dismantle prior to this time will result in the loss of current year priority points.

Non-contracted Exhibit Space

Any person, firm, or organization not having contracted with the Association for the occupancy of space in the Exhibit Hall will not be permitted to display or demonstrate any products, processes, services, or solicit orders.

Demonstration and Liability

Exhibitions or demonstrations by the exhibitor must be confined within the

bounds of the exhibitor's assigned exhibit space, and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such amount as shall be deemed necessary for restoration to the previous condition. This Agreement is made and to be performed in San Diego, California, and shall be construed in accordance with Nevada law, but not against any party by reason of that party having drafted it. No representative of Hilton San Diego Bayfront has been or is authorized to make any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement or to enforce any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing, and signed by both parties hereto. Any legal action in connection with this Agreement shall be brought in San Diego, NA.

Security

The Association will provide uniformed security guard service in the Exhibit Hall beginning with the delivery of exhibits to the hall through 12:00 pm, Saturday, July 31. Neither the Association nor Hilton San Diego Bayfront will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

Smoking

Smoking is prohibited inside the facility.

Children

Children under 18 years of age will NOT be permitted to enter the Exhibit Hall at any time during the meeting, including the installation and dismantling of exhibits.

Food and Beverage

Non-alcoholic beverages and food products are permitted in the Exhibit Hall if ordered through the facility. Food and beverages distributed must not conflict with items served at an Association-sponsored event or an event associated with a corporate support opportunity. Information on catering opportunities can be found in the Exhibitor Service Kit.

Photography and Video

Only the official photographer may take photographs in the Exhibit Hall. Details about the official photographer will be included in the Exhibitor Service Kit. Exhibitors may photograph or have their own booth photographed. Videography is not allowed without the written consent of CNS/AANS Section on Disorders of the Spine & Peripheral Nerve Annual Meeting Office.

Restrictions

Booth lighting should be directed to the inner confines of the booth space and should not project onto other exhibits or aisles. Rotating lighting and other specialized lighting effects should be in good taste and not interfere with neighboring exhibitors or otherwise detract from the general atmosphere of the event. Exhibitors who use noisy electrical devices, sound-producing movies, or other devices, which prove objectionable because of noise, odor, or other disagreeable features, must agree to keep the noise and/or odor of such devices at an absolute minimum. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances. X-ray equipment may be exhibited but not operated. Laser equipment may be operated only if the laser is contained within a safety shield.

FDA Compliance

All medical devices exhibited must have fulfilled all applicable Federal Drug Administration (FDA) regulations. Products that are not FDA-approved for a particular use in humans or which are not commercially available in the United States may be displayed only when accompanied by appropriate signs that indicate the device's FDA clearance status. The signs must be easily visible and placed near the device itself and on any graphics depicting the device. Unapproved devices with pending premarket approval (PMA) applications or pre-market notification (510(k)) submissions must display a sign stating "Pending 510(k)/ PMA. This device is not cleared by the FDA for sale in the United States." Unapproved devices without a pending 510(k) or PMA must display a sign stating "This device is not cleared by the FDA for sale in the United States." Products in the development stage must bear a sign stating "Caution: Investigational device. Limited to investigational use."

Handouts and Giveaways

Distribution of samples of products and souvenirs is permitted. Approval of samples and souvenirs must be obtained by the AANS/CNS Section on Disorders of the Spine & Peripheral Nerve Annual Meeting office prior to the meeting. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to: AANS/CNS Section on Disorders of the Spine and Peripheral Nerves 10 N. Martingale Road, Suite 190 Schaumburg, IL 60173-2294 by Monday, June 28, 2021. (Samples will not be returned.)

Contests, Raffles, and Drawings

Approved contests, drawings, or raffles must comply with all local, state, and federal laws governing such contest, raffles, or drawings, and have prior approval of the exhibits department. The rules must be posted at the booth and include: Eligibility, date, and time of the drawing, the words "No purchase necessary to enter," odds of winning, how winners are notified, how participants can find out who won, etc. The exhibitor must agree to indemnify the Association, its Board of Directors, employees, and vendors in the event of any claims arising from the operation of the event. The Association must be notified of the winners and when the prize was awarded. The Association reserves the right to restrict contests, drawings, or raffles that it deems inappropriate or unprofessional. Requests for contests, raffles, and drawings must be submitted to the Corporate Development department (corporatedevelopment@cns.org) for approval by Monday, June 28, 2021.

Promotional Materials/ Use of Logo

Any promotional materials advertising your participation in the 2021 Section on Disorders of the Spine and Peripheral Nerve Annual Meeting or directing attendees to your booth or industry-supported events must be submitted to the Association for approval prior to distribution. The use of the name, insignia, logo, or other identifying marks of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves may not be used in signs, advertising, or promotions in any media or on descriptive product literature without express written

permission. The only exception is that exhibitors may reference the 2021 AANS/CNS Section on Disorders of the Spine and Peripheral Nerves (with overall dates and location) on their materials associated with the Annual Meeting. To prevent any misunderstanding, promotional copy for exhibitor meetings or functions may not be phrased "In conjunction with the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves" or use similar language. By allowing the exhibitor to participate in the AANS/CNS Section on Disorders of the Spine and Peripheral Nerve Annual Meeting, the Association does not endorse, either expressly or by implication, the exhibitor or its goods or services.

Awarding of CME

The Congress of Neurological Surgeons, as CME provider for the 2021 Spine Summit, is the only organization authorized to grant CME credit for educational activities conducted during the AANS/CNS Section on Disorders of the Spine and Peripheral Nerve Annual Meeting if delivered by an ACCME accredited organization. Companies wishing to provide CME for Satellite Symposia must notify the Association of this intent. No CME credit may be given from any source for activities on the exhibit floor.

Insurance

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages, or expenses of whatever kind and nature relating to or arising from an injury to any person, or loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with the exhibitor's participation in the exhibition. Exhibitors shall protect, indemnify, hold harmless, and defend AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, its officers, directors, agents, members, and employees against all such claims, liabilities, losses, damages and expenses, including reasonable attorney's fees and cost of litigation, provided that the foregoing shall not apply to injury, loss, or damage caused by, or resulting from, the negligence of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, its officers, directors, agents or employees.

Exhibitors should maintain general public liability insurance against claims of personal injury, death, or property damage incident to, arising out of, or in any way connected with their participation in the 2021 AANS/CNS Section on Disorders of the Spine and Peripheral Nerve Annual Meeting, in the

amount of not less than one million dollars (\$1,000,000) for personal injury, death, or property damage in any one occurrence. Such insurance should include coverage of the indemnification obligations of exhibitors under the policy and procedures and should cover AANS/CNS Section on Disorders of the Spine and Peripheral Nerves as an additionally named insured. Each exhibit company is responsible for obtaining, for its protection and at its expense, such property insurance for its exhibit and display materials as the exhibitor deems appropriate. Any policy providing such property insurance must contain an express waiver by the exhibitor's insurance company of any right of subrogation as to any claims against the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, its officers, directors, agents, members or employees. The exhibitor further waives any claim against the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the AANS/CNS Section on Disorders of the Spine and Peripheral Nerve Annual Meeting by anyone not an employee of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves concerning the exhibitor or their exhibit.

If any part of the Exhibit Hall is destroyed or damaged, preventing the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves from permitting an exhibitor to occupy assigned space during part or all of the 2021 Spine Summit, or in the event occupation of assigned space during part or all of the 2021 Spine Summit is prevented by strikes, Acts of God, national emergency, or other causes beyond the control of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, exhibitors will be

charged for space during the period it was or could have been occupied; and exhibitors hereby waive any claims against the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, its directors, officers, agents, members, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves being a refund of exhibit fees for the period it was prevented from using the space.

Industry Corporate Support Events

Except to hold satellite symposia or social functions, exhibitors must confine their activities with medical attendees to their allotted exhibit space. No entertainment functions, meetings, courses, or social functions may be scheduled to conflict with AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting program hours, activity hours, or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the meeting. The Association should be notified in writing of any special activities (whether entertainment, educational, or promotional in nature) planned by an exhibiting company for the period beginning Wednesday, July 28, 2021 through Saturday, July 31, 2021.

Announcements and invitations addressed to members of the medical profession concerning such corporate supported events should clearly indicate the name(s) of the corporate support and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, the Association. Function space held by the Association will be released only to companies exhibiting at the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Annual Meeting.

Satellite Symposia

Any educational activity designed by or on behalf of industry for attendance by the 2021 Spine Summit attendees is considered a Satellite Symposium, whether or not CME credit is offered. All such activities are bound by the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves Guidelines for Satellite Symposia (available online) and subject to Satellite Symposia fees.

Americans with Disabilities Act

Exhibitors are responsible for compliance with the Americans with Disabilities Act for their booth space.

Violations

Any violation of the Rules and Regulations shall subject the exhibiting company to the following penalties:

- **First violation:** Loss of current year priority points
- **Second violation:** Loss of one-half accrued points
- **Third violation:** Loss of remainder of points
- **Fourth violation:** One-year suspension of exhibit privileges

Disciplinary action will be progressive according to the above sequence. However, a more severe penalty may be levied at the discretion of the Association, without following the above sequence. The Association reserves the right to restrict and/or dismiss at any time any exhibit it deems undesirable. In the event of eviction, the Association will not be liable for any refunds on rental or other exhibit expenses.

Industry Support Program

Industry Support consists of any Sponsorship, Educational Grants, Advertising, and Exhibit Booth space at the 2021 Spine Summit. In order for a company to qualify for the Supporter level and receive the below benefits, support must include the following: Exhibit Booth space and a Sponsorship or Educational Grant. Advertising will contribute to the total of your support, but will not count towards a level without a Sponsorship and/or Educational Grant contribution.

Benefits	Ambassador \$100,000+	Partner \$50,000 - \$99,999	Benefactor \$25,000 - \$49,999	Supporter \$10,000 - \$24,999
Signage & Acknowledgement				
Acknowledgement in general supporter signage at the 2021 Spine Summit (Meeting Space / Exhibit Hall)	X	X	X	X
Badge Ribbons at the 2021 Spine Summit with support level	X	X	X	X
Inclusion in general corporate support slide during scientific session slideshow	X	X	X	X
Podium recognition during the 2021 Spine Summit Opening Reception & Opening Session	X	X	X	
Podium recognition during the Debates Session on Thursday evening	X	X		
Recognition plaque given during the Debate Session on Thursday evening	X	X		
Individual acknowledgement banner at the 2021 Spine Summit (<i>size determined as space permits</i>)	X	X		
Advertising				
Logo acknowledgement in the 2021 Spine Summit Mobile App	X	X	X	X
Complimentary pre-meeting attendee registration list	X	X	X	
Complimentary post-meeting attendee registration list	X	X	X	
Electronic Communications				
Year-round logo acknowledgement on the Spine Section Website (spinesection.org)	X	X	X	X
Year-round logo acknowledgement on the Spine Summit page on CNS website (cns.org/spine)	X	X	X	X
Recognition in logo banner on one (1) email communication	X	X	X	X
Individual banner ad on the Spine Summit Page on CNS website (cns.org/spine)	X			
Networking				
Additional complimentary tickets to the Opening Reception held during the 2021 Spine Summit	10 tickets	5 tickets	2 tickets	
Invitation to the Young Neurosurgeon's Reception held during the 2021 Spine Summit	4 invites	2 invites	1 invite	
Invitation to the Chair's Dinner held during the 2021 Spine Summit	4 invites	2 invites		

Sponsorship Opportunities

Choose from these great Industry Support opportunities and create your own customized Industry Support package to meet your company's sales goals.

Lunch Symposium (non-CME)

\$25,000



Located nearby the Exhibit Hall and Scientific Session in an approximately 1,500-square-foot room, use attendees' lunch time to promote your new innovations and expertise on your products and services. This opportunity includes a private lecture room with A/V equipment, and recognition of your support via onsite signage and the meeting's mobile app. Food and beverages will be provided by the Section.

Nine (9) slots are available:

~~Two (2) on Wednesday, July 28~~

~~Four (4) on Thursday, July 29~~

~~Three (3) on Friday, July 30~~

**one (1) lunch slot remains for
Weds, July 28**

Satellite Symposium (non-CME)

\$5,000 (Non-exclusive), \$10,000 (Exclusive)

We are gathering more than 600 leading spine surgeons in San Diego for the year's most anticipated spine meeting. Take advantage of this chance to educate your customers and prospects about your latest technology or to host a focus group discussion on Thursday or Friday. If you plan your Satellite Symposium at the HQ hotel, it will include a private lecture room with A/V equipment (podium, microphone, projector, and screen) and recognition of your support if desired.



Hands-On Cadaveric Session (non-CME)

(subject to change due to COVID protocols)

\$7,500 - 1 cadaver station for 2 hours



Are you looking to provide hands on training with your technologies to potential or existing users? This opportunity is for you to invite practicing neurosurgeon attendees and it includes the use of one station, general instrumentation, and recognition of your support via onsite signage and the meeting's mobile app. Cadavers are available for additional purchase. Limited slots are available for Thursday, Friday and Saturday. Multiple stations and time slots can be purchased.

Beverage Breaks

\$5,000 per break

Provide attendees with a pleasant break in their day. You may provide logo cups and napkins at their own expense. Support of this event includes recognition via on-site signage and the meeting's mobile app. Three (3) breaks are available.



Continental Breakfast—Co-support Opportunity with the Section

\$10,000 per day

Make an impression first thing in the morning by supporting this great attendee service. Corporate supporter may provide logo napkins at their own expense. Support of this event includes recognition via on-site signage and in the meeting's mobile app. Three (3) days are available.

‘What’s New’ Sessions

\$4,500 for one (1) 10-minute session

(concurrent and/or multiple sessions may be purchased)

These special 10-minute sessions take place in the Exhibit Hall’s Presentation Theater during the daily beverage breaks and offer attendees a glimpse at the latest research, procedures, products, and services. Company sponsor is responsible for inviting a physician to present during an individual session (topic must be approved by the Section). The Scientific Program Committee will have final approval of companies participating in ‘What’s New’ Sessions. This opportunity includes the use of presentation space, A/V equipment, and recognition of your support via onsite signage and in the meeting’s mobile app. The name of presenter and topic must be provided by Friday, May 21.

Nine (9) total slots are available:

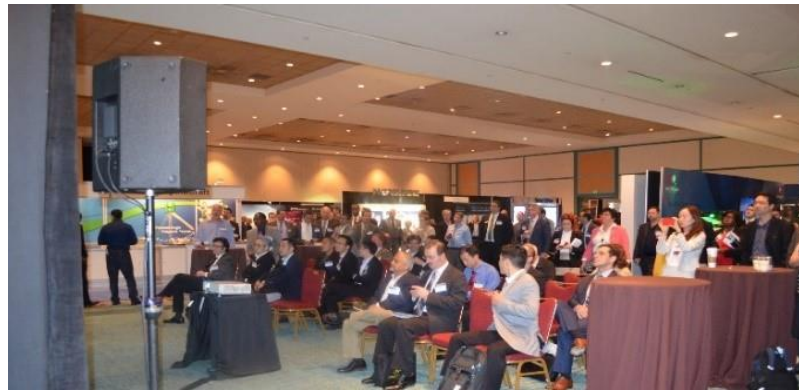
~~Three (3) slots during the Thursday morning beverage break~~

~~Three (3) slots during the Thursday afternoon beverage break~~

~~Three (3) slots during the Friday morning beverage break~~

one (1) slot left for Thursday afternoon (as of 4/29)

one (1) slot left for Friday morning (as of 4/29)



Lunch in the Exhibit Hall—Thursday and Friday

\$25,000 per day

Keep attendees close by during their lunch hour and associate your company with this popular attendee service. You may provide logo napkins at their own expense. Support of this event includes recognition via on-site signage and in the meeting’s mobile app.

Charging Lounge

\$20,000

Gain prominent advertising space and help attendees stay in touch with the home and office by supporting rapid charging stations in the lounge in the Exhibit Hall. This opportunity includes prominent display of your company logo and product information with fully customizable wraps for attendees to view all while charging their devices. This opportunity covers the cost of the lounge furniture and the wraps on the tables.



NEW! 'PPE' Sponsorships

Choose from these new exclusive Industry Support opportunities and help support our safety measures to keep all attendees safe in a current meeting environment!

Insulated Bottle

\$10,000

Help all the medical attendees keep their water cold or coffee hot. Add your name and logo. Handed out at registration to all medical attendees. Corporate supporter pays for production and shipping.

approval of the bottle design and imprint



out

CNS

Spine Section's Face Mask Sponsor

\$10,000

Show your support by sponsoring the face mask handed out to all meeting attendees. Corporate supporter pays for production and shipping. *Spine Section's logo will be imprinted.*



Hand Sanitizer

\$10,000

Add your name and logo. Handed out at registration to all attendees. Corporate supporter pays for production and shipping. *CNS approval of the sanitizer design and imprint.*



Antimicrobial Stylus Pen

\$10,000

Leave your mark on the meeting and be in the hands of all medical attendees. Pen and imprint design approved by CNS. Corporate supporter pays for production and shipping.



Disinfectant Wipe

\$10,000

Add your name and logo. Handed out at registration to all medical attendees. Corporate supporter pays for production and shipping. *approval of the design and imprint.*



to

for
CNS

No Contact Utility Tool

\$10,000

No touch door opener hook. Put your name on this handy helper and in the hands of all the medical attendees. Corporate supporter pays for production and shipping.



Advertising Opportunities

Choose from these great opportunities and create your own customized marketing package to meet your company's sales goals.

Hotel Key Card & Sleeves

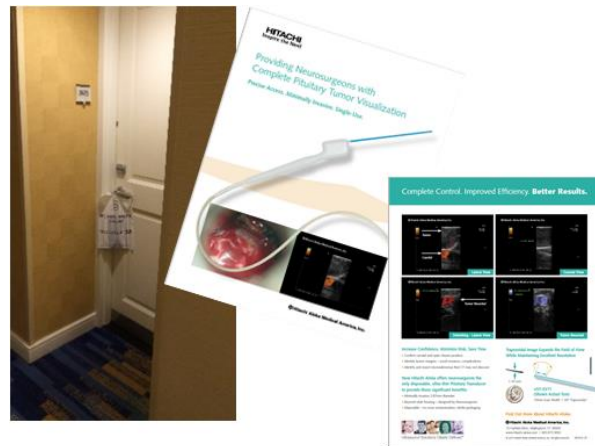
\$15,000

Place your name and logo in the hand of every attendee at the meeting. Corporate supporter designs the keycard sleeve artwork with Section approval. You are responsible for the production of the sponsored item as well as the associated production costs.

Door-drop Doctor's Bag

\$3,500

Place your logo and booth number on the bag delivered to all medical attendees at the Headquarter Hotel on Wednesday night.



Door-drop Insert

\$2,000

Delivered to medical attendees staying in the HQ Hotel on Wednesday night, this is the perfect opportunity to preview your product launches, in-booth demonstrations, and other activities attendees will not want to miss. Maximum size of the piece is 8.5"x11", double-sided.



Badge Lanyards

\$10,000

Place your brand front and center with every Spine Summit attendee. Pricing options available for CNS/AANS Section on Disorders of the Spine and Peripheral Nerves to handle production and expenses, or alternatively, for your company to produce and cover expenses of production.



Registration Bags

\$10,000

Put your company logo and product information in the hand of every Spine Summit attendee. Your company selects and produces the bag of your choice, and can insert up to one promotional/product literature piece per bag given to all attendees as they register on-site. All items subject to CNS/AANS Section on Disorders of the Spine and Peripheral Nerves approval.



Registration Insert

\$3,000

Provided to all attendees as they pick up their badges, this is the perfect opportunity to preview your product launches, in-booth demonstrations, and other activities attendees will not want to miss. Maximum size of piece is 8.5"x11", double-sided.

Pre-Meeting or Post-Meeting E-blast

\$5,000

Send your message to all Spine Section members. This is an opportunity to discuss a specific product/technique or invite them to attend a special event you are participating in at the Annual Meeting. This opportunity is limited to a three (3) pre-meeting and three (3) post-meeting e-blasts, one (1) message per company.

Pocket Guide Cover Advertising

\$2,500 per ad

The Scientific Program Book (Pocket Guide) provides attendees a handy reference of all key events and exhibitor information and is distributed on-site to approximately 500 medical attendees.

Pocket Guide Interior Advertising

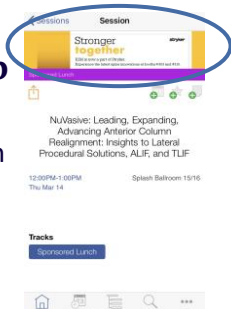
\$1,500 per ad

The Scientific Program Book (Pocket Guide) provides attendees a handy reference of all key events and exhibitor information and is distributed on-site to more than 500 medical attendees.

Banner Ad on Mobile App

\$2,500

Display your company logo and booth number at the top of the screen on the mobile app. Banner ads have the capability to link to any website you wish. Limited opportunities available.



Mobile App Enhanced Listing

\$500

If you're not ready for banner advertising, an enhanced listing is an easy, cost-effective way to gain additional exposure at the Spine Summit. This will include a display of your logo as well as links to your product information and literature in your exhibitor listing.



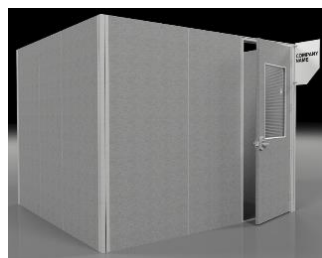
Push Message via Mobile App

\$2,500 per message

Limited to two (2) messages from Industry supporters per day, the CNS will send your message containing product / booth info to an opt-in list of attendees during the 2021 Spine Summit.

Meeting Suite in the Exhibit Hall

\$4,000 per 10'x10' suite



If you are looking for a more private place to conduct your business outside of your exhibit booth, then a meeting suite is just what you need. Room sizes can be created

in most configurations, and are conveniently located in the back of the Exhibit Hall, so both you and your customers can take care of business without having to travel far. Cost includes carpeted suite, listing on the exhibit hall map, and signage with company logo outside of the suite. (Furniture and electric needs to be order through Freeman at the expense of the company.)

Attendee Registration List

\$475 (pre-meeting) or \$750 (post-meeting)

Send each attendee a special invitation to visit your booth, utilize the list to plan appropriate staff coverage and attendance, or a post-meeting thank you. An attendee registration list is to be used for one time mailing and is available for purchase exclusively to the 2021 Spine Summit exhibitors. Physical mailing addresses only, no emails.

Pre-meeting attendee list rental (\$475)

➤ List will be available starting on June 28, 2021

Post-meeting attendee list rental (\$750)

➤ List will be available starting on August 16, 2021

Branding at the Spine Summit's Headquarter Hotel

Prices vary

Highlight your company's presence by branding at the Hilton Bayfront San Diego which will be the Spine Summit's headquarter hotel and venue for the Exhibit Hall and Scientific Sessions. Please contact your industry relations & sales representative for more information on the latest opportunities and pricing: Alex Waszok @ awaszok@cns.org, Colleen Dunphy @ cdunphy@cns.org for the specific opportunities and pricing.

Educational Grant Opportunities

Choose from our list of educational grants to help show your support of the attendees continued education and earn extra benefits listed below.

Exclusive Educational Grant Packages

Associate your company with some of the meeting's most valued educational programs and networking opportunities. These specially designed corporate support packages allow your company to partner with the Section to deliver outstanding programs and services, while helping you reach your desired audience.

Power of Networking Partner \$75,000

Place your company front and center as attendees develop relationships lasting a lifetime. This package associates your company with the meeting's top networking events.

Package includes the following opportunities:

- Opening Reception—co-supported in conjunction with the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves
- Debates Session

Benefits:

- Individual acknowledgement banner at resort, as space permits
- Acknowledgement placard at Opening Reception
- Logo napkins at Reception (provided by corporate supporter)
- Acknowledgement in the Spine Summit Mobile App
- Individual acknowledgment slide in Scientific Session slideshow
- Two (2) complimentary invites to Young Neurosurgeons Reception, Chair's Dinner
- Acknowledgement on Section website and in all general corporate support recognition materials

Neurosurgical Leadership Partner \$60,000

Make an impression with today's leaders in spine and peripheral nerve surgery. This package associates your company with the meeting's most highly regarded presenter and helps you gain recognition with Section leadership.

Package includes the following opportunities:

- Chair's Dinner
- Speaker Grant in support of Meritorious Award recipient

Benefits:

- Individual acknowledgement banner at resort, as space permits
- Acknowledgement placard at Chair's Dinner and outside session with Meritorious Award recipient presentation
- Acknowledgement in the Spine Summit Mobile App
- Individual acknowledgment slide in Scientific Session slideshow
- Six (6) complimentary invites to Chair's Dinner
- Two (2) complimentary invites to Young Neurosurgeons Reception
- Acknowledgement on Section website and in all general corporate support recognition materials

Neurosurgical Education Partner \$50,000

Set your company apart as the education leader at the 2021 Spine Summit. This package provides exposure to all attendees and ties your name to the meeting's top educational resources and events.

Package includes the following opportunities:

- Spine Summit Mobile App
- Scientific Sessions Thursday through Saturday

Benefits:

- Individual acknowledgement banner at resort, as space permits
- Acknowledgement placard outside Scientific Session
- Acknowledgement in the Spine Summit Mobile App
- Individual acknowledgment slide in Scientific Session slideshow
- Two (2) complimentary invites to Young Neurosurgeons Reception, Chair's Dinner
- Acknowledgement on Section website and in all general corporate support recognition materials

Resident Education Partner \$50,000

Make an impression with the neurosurgical leaders of tomorrow. This package places your company front and center with resident and fellow members.

Package includes the following opportunities:

- Young Neurosurgeons Reception
- First 25 resident registrations
- Complimentary Special Course registration to resident/fellow members (*applies to one (1) Special Course, selected by Scientific Program Committee.*)

Benefits:

- Individual acknowledgement banner at resort, as space permits.
- Acknowledgement placard at Young Neurosurgeons Reception and outside Special Course
- Acknowledgement on Young Neurosurgeons Reception invitation
- Acknowledgement in the Spine Summit Mobile App
- Individual acknowledgment slide in Scientific Session slideshow
- Six (6) complimentary invites to Young Neurosurgeons Reception
- Two (2) complimentary invites to Chair's Dinner
- Acknowledgement on Section website and in all general corporate support recognition materials

Future of Neurosurgery Partner \$50,000

Help the Section lead the way in developing new approaches for educating neurosurgeons and treating patients by supporting these unique events.

Package includes the following opportunities:

- Cahill Memorial Controversies Session

Benefits:

- Individual acknowledgement banner at resort, as space permits
- Acknowledgement outside Cahill Memorial Controversies Session
- Acknowledgement in the Spine Summit Mobile App
- Individual acknowledgment slide in Scientific Session slideshow
- Two (2) complimentary invites to Young Neurosurgeons Reception and Chair's Dinner
- Acknowledgement on Section website and in all general corporate support recognition materials

General Meeting Educational Grant

\$5,000+

The Scientific Program Committee goes to great lengths to provide the most relevant and up-to-date educational content for this meeting. Help put on such an incredible event with a general meeting education grant.

Dinner Seminar Grant

\$5,000

Gain increased exposure with a select group of attendees. New this year is the Spine Summit Honored Guest Dinner Symposium: The Future of Spine Surgery: Predictions about Technology, Healthcare and the Evolution of Tomorrow's Spine Surgeon

Special Courses Grant

\$5,000

Gain increased exposure with a select group of attendees. Contact the 2021 Spine Summit office for a list of Special Course topics offered throughout the meeting.

Speaker Grant

\$5,000

Help the Section attract quality speakers from outside the neurosurgical specialty. The Section reserves the right to select speakers based upon need.

Travel Grant

\$10,000

Help neurosurgeons from countries outside of the United States attend the 2021 Spine Summit. The grant covers the travel expenses, lodging, and registration for three (3) attendees.



Industry Support Application - 2021 Spine Summit

Company Information

Today's Date:

Company Name:

Contact Name:

Address:

City, State, Zip Code:

Phone Number, Fax Number:

E-mail Address:

Signature:

Payment Information

Credit Card Number

Expiration Date

☐ Visa ☐ MasterCard
☐ American Express

Name *(exactly as it appears on card)*

Signature *(Required)*

(I agree to pay according to the credit card issuer agreement)

Mail:

Congress of Neurological Surgeons Attn:
Sydney Manola
10 N. Martingale Road, Suite 190
Schaumburg, IL 60173-2294

Fax: If paying by credit card, you may fax this application to: 847-240-0804.

Companies supporting or co-supporting an event must comply with all applicable rules and regulations set by the AANS/ CNS Section on Disorders of the Spine and Peripheral Nerves and Hilton San Diego Bayfront. This agreement, signed by a duly authorized representative of the company, must be received no later than Wednesday, May 3, 2021. This agreement is to become effective upon acceptance by the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves. An invoice for all opportunities will be sent to company contact upon acceptance of opportunities by the AANS/ CNS Section on Disorders of the Spine and Peripheral Nerves.

Maximize your company's visibility at the 2021 Spine Summit by becoming an Industry Supporter today. **Due date: Monday, May 3, 2021**

Sponsorship Opportunities

Lunch Symposia (non-CME)	@ \$25,000	= \$
Satellite Symposia (non-Exclusive)	@ \$5,000	= \$
Satellite Symposia (Exclusive)	@ \$10,000	= \$
Cadaver Station (Friday)	@ \$7,500	= \$
Beverage Breaks	@ \$5,000	= \$
Continental Breakfast (Co-support)	@ \$10,000	= \$
Lunch in Exhibit Hall (Co-support)	@ \$25,000	= \$
Charging Lounge	@ \$20,000	= \$
'What's New' Session*	@ \$4,500	= \$
Insulated Bottle	@ \$10,000	= \$
Hand Sanitizer	@ 10,000	= \$
Disinfectant Wipe	@ 10,000	= \$
Spine Section's Face Mask Sponsor	@ 10,000	= \$
Antimicrobial Stylus Pen	@ 10,000	= \$
No Contact Utility Tool	@ 10,000	= \$

Advertising Opportunities

Hotel Key Cards	@ \$15,000	= \$
Badge Lanyards	@ \$10,000	= \$
Registration Bags	@ \$10,000	= \$
Registration Insert	@ \$3,000	= \$
Meeting Suite (10'x10')	@ \$4,000	= \$
Door-Drop Doctor's Bag	@ \$3,500	= \$
Door-Drop Ad Insert	@ \$2,000	= \$
Banner Ad on Mobile App	@ \$2,500	= \$
Push Message on Mobile App	@ \$2,500	= \$
Enhanced Listing on Mobile App	@ \$500	= \$
Pre-meeting Attendee List	@ \$475	= \$
Post-meeting Attendee List	@ \$750	= \$
Pre-meeting E-blast	@ \$5,000	= \$
Post-meeting E-blast	@ \$5,000	= \$

Educational Grant Opportunities

General Meeting Educational Grant	@ \$5,000	= \$
Dinner Seminar	@ \$5,000	= \$
Special Courses- Neuro./Resident	@ \$5,000	= \$
Special Courses-Nurse/PA	@ \$2,500	= \$
Speaker Grant	@ \$5,000	= \$
Travel Grant	@ \$10,000	= \$
Total Amount of Support		= \$

Industry Support agreements received after May 3rd may not be acknowledged in all marketing vehicles. Advertising opportunities are not part of the industry support program and only contribute to industry supporter level or benefits when combined with a sponsorship or educational grant. All payments must be received no later than 30 days prior to the start of the meeting (June 28, 2021).

Email this completed form to: corporatedevelopment@cns.org by Monday, May 3, 2021

Exhibitor Application - 2021 Spine Summit

We Agree:

Payment in full must accompany this application by Friday, March 26.

The cost of each 10' x 10' booth is:

☐ Linear \$3,750 ☐ Corner \$4,000

**A maximum of three (3) exhibit booths can be purchased.*

Booth Preferences

Number of exhibit booths requested: _____ (Please print clearly)

Booth Choices

1. _____
2. _____
3. _____

Competitors we do not wish to be near

1. _____
2. _____
3. _____

Companies we would like to be near

1. _____
2. _____
3. _____

The assignment of space is at the sole discretion of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves. In the event your choices are not available, please indicate which is most important to you:

- ☐ Corner location
☐ Proximity to one of your booth choices
☐ Proximity to another exhibitor

Company Details

Company Name _____

(List company name exactly as it should appear in the Scientific Program)

Address _____

City State Zip _____

Company Phone _____

Website Address _____

Contact Details

Contact Name _____

Contact Phone _____

E-mail Address and the Cell Phone Number of the On-site Contact _____

Signature (required) _____

Date _____

Exhibit Package

In exchange for the above exhibit fee, each Exhibitor will receive the following:

- 7" x 44" booth identification sign (all linear booths)
- Complimentary Exhibitor badges for up to two (2) staff members per each 10' x 10' unit purchased
- Exhibit listing in the Online Meeting Guide (mobile app)
- Two (2) complimentary tickets to the Opening Reception per 10' x 10' booth, for exhibitors who book housing through the Spine Summit housing block.

Billing Information*

Check enclosed Charge the following credit card Invoice me

My check for the amount of \$ _____ is enclosed.

Please charge the following credit card for \$ _____

Name (exactly as it appears on card) _____

Credit Card Number and the Expiration Date _____

(Visa/MasterCard/American Express) _____

I agree to pay according to the credit card issuer agreement.

Signature* _____

**Required if paying by credit card.*

Checks must be made payable to:

AANS/CNS Section on Disorders of the Spine and Peripheral Nerves

All provisions of the Rules and Regulations and general information, as hereby published, shall be a part of this contract. The application deadline is Friday, March 26. We hereby apply, subject to the terms of the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves printed Rules and Regulations, for exhibit space.

Mail

PLEASE KEEP COPY OF THIS APPLICATION FOR YOUR FILES and send this original application to:

**Congress of Neurological Surgeons
Attn: Corporate Development
10 N. Martingale Road, Suite 190
Schaumburg, IL 60173-2294**

Email

Please email this application to your Industry Relations Sales Rep or corporatedevelopment@cns.org.

Reductions & Cancellations

All booth reductions and cancellations must be made in writing. Requests received in writing by Monday, April 19 will receive a full refund, less \$500 administrative fee. The Association will retain total cost of space being reduced or cancelled after Monday, April 19. Refunds of cancellations or reductions will not be reimbursed until after the meeting date.

Terms of Participation

The purpose of the exhibits is to complement the professional meetings and clinical sessions by enabling registrants to evaluate the latest developments in equipment, supplies, and services that are presented for use by spine and peripheral nerve surgeons. Monies provided for Exhibit Hall booth purchases are not considered commercial support, nor shall support of this year's exhibit program be inferred as a commitment for any future programs. All exhibit fees will be used solely for expenses directly related to the 2021 AANS/CNS Section on Disorders of the Spine and Peripheral Nerves (Association) Annual Meeting. The Association and the exhibitor acknowledge and agree that the funding shall not obligate the Association nor its affiliates to purchase, use, recommend, or arrange for the use of any products of the exhibitor or its affiliates. The Association does not in any manner endorse any of the products or services related to the exhibits that have been accepted for display and sale during the Annual Meeting. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor. The Association acknowledges that some drugs or medical devices demonstrated at the Annual Meeting have not been cleared by the FDA or have been cleared by the FDA for specific purposes only. The FDA has stated it is the responsibility of the physician to determine the FDA clearance status of each drug or medical device he or she wishes to use in clinical practice.