

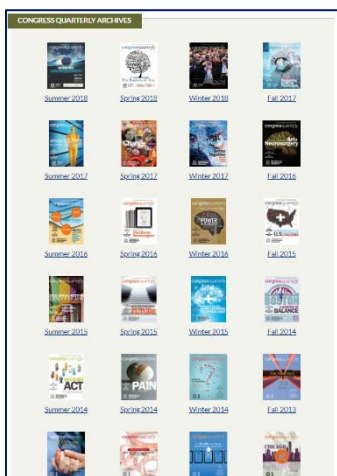
Digital Advertising

Year-round Digital Advertising

This selection of advertising includes all digital and social media opportunities that are not tied to a specific course or meeting. These opportunities can be purchased any time throughout the year. The prices are included with the description of each individual opportunity.

Our year-round Digital support opportunities will help to enhance your exposure to the CNS Membership. All opportunities participated in will count towards your total contribution to the CNS for the year and help your company towards an Industry Allies Council level.

Skyscraper Ad on Congress Quarterly Online \$5,000

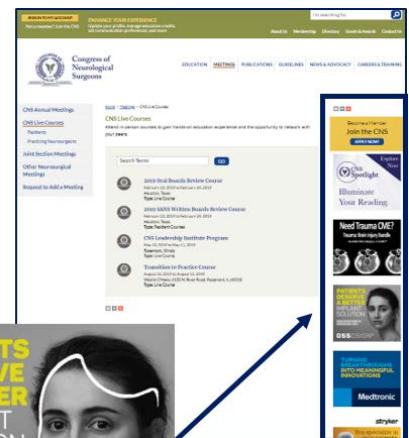


With approximately **14,304 unique page views per year**, Congress Quarterly online will put your image with hyperlink for one year on the online version of one issue of the Congress Quarterly. This opportunity is limited to 2 companies per issue. Image requirements are 300x250 72 DPI.



Skyscraper Ad on cns.org \$6,000*

With just over **30,000 unique web visits/month** on average cns.org is the perfect place to promote new product launches or just highlight your company year round with a skyscraper advertisement on one or more pages within the CNS Website. Image requirements are 300x250 72 DPI. *This is available in 6 month increments for \$6,000.



CNS SOCIAL MEDIA MESSAGE \$5,000

Take advantage of the broad network of CNS followers and utilize the 3 main social media platforms to relay your message to your target audience. Messages are limited to the requirements as detailed below. All content must be approved by the CNS. This is limited to one company per quarter. A company may only purchase 1 total package per year. If you wish to only place your message on 1 platform that option is available for \$2,500.

CNS Social Media

10,675 Followers
10,471 Likes

8,388 Followers

5,119 Followers

Facebook Message

Limited to 2 sentences, hyperlink, and image and/or video

Twitter Message

Limited to 280 characters including hyperlink, and image

LinkedIn Message

Limited to 2 sentences, hyperlink, and image



stryker

Join us in Houston
Congress of Neurological Surgeons
Annual Meeting

Must see at booth #1529

You're invited!

Specialty Session:
Surgical Theater: 360° Virtual Reality to Neurosurgery

Guest speaker:
Dustin Proffitt, MD
Assistant Professor
Neurological Department of Neurosurgery

When and where

When: June 16-18, 2019
Where: The Grand Hyatt Houston
1000 Woodlands Blvd
Houston, TX 77057

[Add to calendar](#)

**You specialize in your patients.
We specialize in you.**

Questions?
[Contact your rep for more information.](#)

Eblast to Membership \$5,000

Your information Eblast can be sent to the entire membership or a specific segment.

Price includes vetting by the Education Committee, with feedback provided relative to perceived innovativeness and value. (Note: CNS must approve topic and format.)

Companies may only send one Eblast per year. This opportunity is limited to four companies. Only one corporate Eblast will be sent per quarter.

Banner Ad on Congress Weekly \$5,000

Our Congress Weekly is sent to our 15,997 subscribers every week and provides updates on what is going on in the CNS as well as educational content.

Purchase of a banner ad would put your company information (Static image up to 600x150 72 DPI with a hyperlink) in the Congress Weekly. Opportunity includes 1 banner ad per month for 6 months. Limited to 1 company ad per week.

The e-newsletter of the Congress of Neurological Surgeons

congress weekly

February 16, 2019

CNS SPOTLIGHT

Attend Two Great Meetings and Save

This year, attend two incredible meetings in one gorgeous location! Advance Registration for [Spine Summit 2019](#) & the [Pain Section 2019 Biennial Meeting](#) ends this week, so don't miss your chance to attend both at the Fontainebleau Miami Beach in March!

Attend both and save an additional \$150 on registration.

The Pain Section 2019 Biennial Meeting will be held on March 13-14 in Miami Beach, Florida, followed immediately by Spine Summit 2019 on March 14-17.

[Register Today](#)

Enjoy Miami Beach
In addition to the world-class science you will experience at [Spine Summit 2019](#), don't forget to experience all that Miami Beach has to offer! Sign up for deep sea fishing on a charter boat or a round of golf at Normandy Shores Golf Club! [Learn more.](#)

CNS Acute Stroke Care Symposium is Coming to Chicago
Registration is now open for the [2019 CNS Acute Stroke Symposium](#), May 17, in Chicago! Bring your entire neurocritical care team together to improve outcomes in patients with acute ischemic stroke. [Team registration deadline: April 26, 2019.](#)

Earn CME with 2018 CNS Annual Meeting Recordings
Access [online recordings](#) covering some of the most valuable scientific content from past CNS Annual Meetings, including eight from the 2018 meeting in Houston.

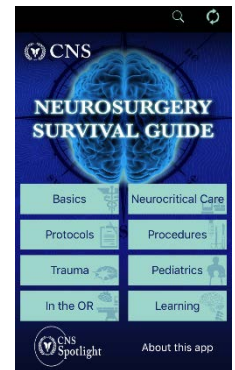
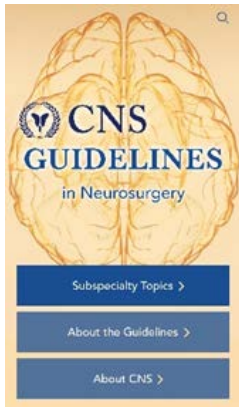
CNS Spotlight: Illuminate Your Reading

CNS Spotlight—highlighting content in neurosurgery with context, relevant content from the CNS web of knowledge. Each month one key Neurosurgery article is the

Banner on Apps \$6,000

Neurosurgery Survival Guide App (NSG)

This banner ad will be placed on top portion of screen on the Guidelines App. The banner will run for 6 months.



Guidelines App

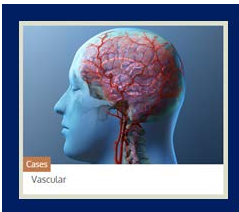
This banner ad will be placed on top portion of screen on the Guidelines App. The banner will run for 6 months.

Nexus Support Opportunities

Subspecialty Exclusive Sponsorships

Subspecialty level sponsorship provides visibility and advertising opportunities across all pages within one subspecialty case menu.

Vascular Exclusive or Spine Exclusive \$30,000



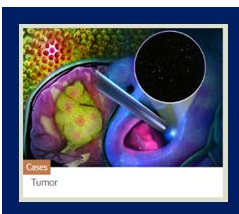
Benefits for this opportunity include: logo recognition on all sponsored subspecialty navigation pages, Individual banner ads placed within **10 cases** throughout the vascular or spine subspecialty, and recognition in CNS marketing campaigns related to Nexus.

Company chooses the cases based on clinical relevance. Company will receive quarterly reports and updates on Nexus usage and placement of two sponsored cases within the vascular or spine

subspecialty.



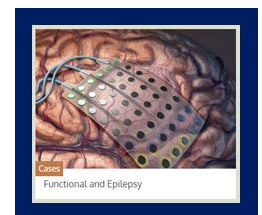
Tumor Exclusive or Functional Exclusive \$20,000



Benefits for this opportunity include: logo recognition on all sponsored subspecialty navigation pages, individual banner ads placed within **7 cases** throughout the tumor or functional subspecialty, and recognition in CNS marketing campaigns related to Nexus.

Company chooses the cases based on clinical relevance. Company will receive quarterly reports and updates on Nexus usage and placement of two sponsored cases within the tumor or functional

subspecialty.



Pediatric Exclusive or Trauma Exclusive \$10,000



Benefits for this opportunity include: logo recognition on all sponsored subspecialty navigation pages, individual banner ads placed within **4 cases** throughout the pediatric or trauma subspecialty, and recognition in CNS marketing campaigns related to Nexus. Company chooses the cases based on clinical

relevance. Company will receive quarterly reports and updates on Nexus usage and placement of two sponsored cases within the

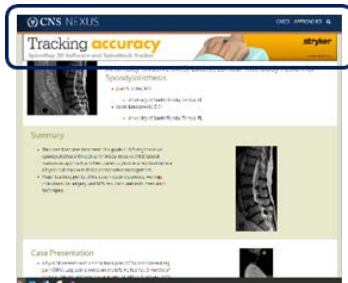
pediatric or trauma subspecialty.



Nexus Support Opportunities Continued

Case Level Advertising

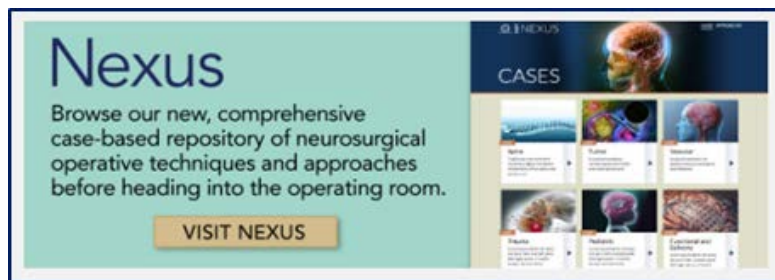
Banner Ad \$3,000



An individual banner ad placed within any case of your choice on Nexus. This opportunity includes quarterly reports and updates on Nexus usage.

Sponsored Cases or Approaches \$5,000

Develop your own case/approach in the same format as the rest of the site. This opportunity include spotlights for specific technology used. Videos need to be in MP4 format and size limit is 100MB. Images should be in JPG or PNG format.



Neurosurgery Advertising

If your company wishes to advertise in our digital version of Neurosurgery or Operative Neurosurgery, please go to the following website for available opportunities and pricing:

<http://www.oupmediainfo.com/#!/mediakit/neurosurgery>

For all questions regarding advertising in Neurosurgery please reach out to:

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