



Congress of  
Neurological  
Surgeons

# 2022 Support Benefits & Recognition

Support consists of **Sponsorships, Educational Grants, and Advertising** throughout the year supporting CNS Online Education, CNS Live Courses, and 2022 CNS Annual Meeting (San Francisco). Support also includes Exhibit Booth Space at the 2022 CNS Annual Meeting (San Francisco).

Total support contribution is determined by the opportunities acquired from January 1, 2022 – December 31, 2022.

Benefits	Industry Ambassador	Premier Partner	Industry Allies Council	Supporter
<b>Signage &amp; Acknowledgement</b>				
Acknowledgement in general supporter signage at the 2022 CNS Annual Meeting (convention center/exhibit hall)	X	X	X	X
Badge Ribbons at the 2022 CNS Annual Meeting with support level	X	X	X	X
Acknowledgement in general IAC recognition signage at all CNS Live Courses	X	X	X	
Podium Recognition during the CNS Annual Meeting opening & closing session	X	X	X	
Podium Recognition during all live CNS programs	X	X		
Individual acknowledgement banner at the 2022 CNS Annual Meeting.	X	X		
<b>Advertising</b>				
Logo acknowledgement in the CNS Annual Meeting Mobile App	X	X	X	X
Logo acknowledgement in the CNS Annual Meeting Preliminary Program Book in spring 2023 for next year's meeting	X	X	X	
Acknowledgement in Industry Allies Council Ad – 6 issues of Neurosurgery annually	X	X	X	
Acknowledgement in Industry Allies Council Ad – 3 issues of Operative Neurosurgery annually	X	X	X	
Complimentary CNS Member mailing list	2 times	1 time		
Editorial Feature in one (1) issue of the Congress Quarterly.	X	X		
Individual half-page acknowledgement in the Spring 2023 issue of Congress Quarterly.	X			
<b>CNS Annual Meeting</b>				
Priority Booth Picks for the 2023 CNS Annual Meeting	X	X	X	X
Housing Reservations prior to General Exhibitor Block	X	X	X	X
Early Move-in at the CNS Annual Meeting	Thursday (PM)	Friday		
Discount on purchased advertising opportunities	20%	15%	10%	5%

# Support Benefits & Recognition *(continued)*

Benefits	Industry Ambassador	Premier Partner	Industry Allies Council	Supporter
<b>Electronic Communications</b>				
Year-round logo acknowledgement on the CNS web site.	X	X	X	X
Year-round profile on CNS web site Industry Allies Council Page (includes hyperlink and 20 word description)	X	X	X	
Recognition in logo banner on CNS email communication - 2 annually	X	X	X	
Individual feature via CNS social media outlets - annually	2 times	1 time		
Individual feature article in one CNS e-newsletter annually	X			
Individual banner ad on CNS web site	X			
<b>Networking Benefits</b>				
Seat for company representative on the CNS Industry Allies Council which meets twice annually.	X	X	X	
Recognition in annual CEO letter to Membership	X	X	X	
Invitations to the CNS International Reception (held during the Annual Meeting)	5 invites	2 invites		
Invitations to the CNS President's Reception (held during the Annual Meeting)	5 invites	2 invites		
Invitation to CNS Executive Committee Dinner (held during the Annual Meeting)	X			

Support Levels	
Industry Ambassador	\$250,000 +
Premier Partner	\$100,000 - \$249,999
Industry Allies Council	\$50,000 - \$99,999
Supporter	\$25,000 - \$49,999

Thank You for your support of the  
Congress of Neurological Surgeons  
(CNS)

*\*In order to qualify for the "Supporter" level and receive the above benefits, support must include the following:*

*Support in the categories of a Sponsorship or Educational Grant. Advertising will contribute to the total of your support, but will not count towards a level without Sponsorship or Educational Grant Contribution.*

*In order to be a part of our Industry Allies Council, Premier Partner, or Industry Ambassador levels, the following additional requirements must be met: Sponsorships or Educational Grants must be a minimum of \$15,000 or larger.*

*If you would like additional information please contact your dedicated Industry Relations & Sales Representative:*

(Alex Waszok: [awaszok@cns.org](mailto:awaszok@cns.org) or Colleen Dunphy: [cdunphy@cns.org](mailto:cdunphy@cns.org))