



2023 CNS Essentials for a Rewarding Neurosurgical Career Course

February 25 - 26, 2023 | Dallas, Texas

Fairmont Dallas

Industry Support Brochure

Sponsorships

Full Course Sponsor



\$30,000

Six (6) Representatives



\$15,000

Four (4) Representatives



\$7,500

Two (2) Representatives

This sponsorship includes complete access for designated number of representatives to attend the course as fully registered attendees, with the opportunity to participate in the dynamic discussions as well as attend networking events. It also includes recognition of your support via onsite signage, onsite agenda, email communication, and the course website.

**Please note: there will not be an opportunity to set up an exhibit tabletop at this course.*



Advertise

Beverage Break - \$5,000

Provide attendees with a pleasant break in their day. Corporate supporter may provide logo cups and napkins at their own expense. Support of this event includes recognition via on-site signage and in course materials. Two (2) breaks are available.

Registration Bag - \$5,000

Put your company logo and product information in the hand of every course attendee. Your company selects and produces the bag of your choice, and can insert up to one promotional/product literature piece per bag given to all attendees as they register on-site. All items subject to CNS approval. Options available for CNS to handle production at additional cost.

Registration Insert - \$1,500

Provided to all attendees at registration, this is the perfect opportunity to preview your products, and gain information about your company. Maximum size of piece is 8.5"x11", double-sided.

Meter board - \$2,000

Opportunity for a custom sign to be placed in the foyer. Cost includes production, labor to install and dismantle. Limited opportunities available.

E-Blast - \$3,000

Send your message to all course attendees. This is an opportunity to discuss a specific product/technique or invite them to meet with you at the course. Provide a final HTML code, and CNS will send on your behalf to course attendees. This opportunity is limited to a total of two (2) messages, one (1) message per company.

Door-drop Insert - \$3,000

Delivered to all medical attendees on Saturday night at the Headquarter hotel, this is the perfect opportunity to preview your product launches, in-booth demonstrations, and other activities attendees will not want to miss. (Maximum of two-sided, 8.5"x11").

Educational Grants

General Course Grant - \$15,000

The course directors go to great lengths to provide the most relevant and up-to-date content for this meeting. Help show your commitment to providing quality education with a course grant. **If your budget cannot accommodate this requested amount, the CNS can work with you and accept an amount that's feasible for you this year.**

General Information

Course Overview

This 2 day course is intended for the recent residency graduate or post-graduate fellow embarking on their neurosurgical career. The format promotes interaction with faculty and peers through focused lectures, question and answer sessions, small group discussions, and a networking cocktail hour and dinner. The concepts and strategies that are provided will be applicable to those starting in community practice, academic practice, military practice and those in other government neurosurgical positions.

Learning Objectives

Upon completion of this course, participants will be able to:

- Implement systematic processes to establish effective physician-patient relationships that translate to an improvement in patient outcomes, patient safety, and patient satisfaction while reducing medical errors and their legal implications.
- Describe indications (and the lack thereof) for surgery for various neurosurgical disorders commonly encountered in clinical practice.
- Identify techniques and methods to become more productive, an effective contributor in your new work environment/partnership/practice.
- Identify strategies to help establish a career focus in conjunction with your clinical work while maintaining balance with your health (mental and physical), other important responsibilities and passions.
- Identify how to develop a sub-specialty focus in surgical neurooncologist through establishing clinical trials, obtaining grants and developing collaborative networks.

The CNS designates this live activity for a maximum of 11.25 AMA PRA Category 1 Credits™.

2023 Industry Allies Council

Participation in **any of the above** opportunities will go towards your company's year-round support of the Congress of Neurological Surgeons and will contribute to your overall CNS Industry Allies Council Level, which provides additional recognition and benefits at the 2023 CNS Annual Meeting and throughout the year.

Contact Us

For you are participation or for questions in regards to any of the above opportunities please contact your Industry Relations and Sales Representative:

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If you are unsure of who your representative is please contact corporatedevelopment@cns.org for assistance.

2023 Essentials for a Rewarding Neurosurgical Career

Thank You to our Industry Supporters

Gold Sponsor

Medtronic

Bronze Sponsor



Educational Grant

GT Medical Technologies, Penumbra, Inc.,
Sunstone Wealth Strategies

